

NCC Cable System Order

Order #	62272678	Flight Dates	04/25/16 - 05/01/16	Update Date	04/22/16		
Syscode	7868	Agency	Strategic Media Services, Inc	Version	2 Vs. 1		
System Name	Comcast/Ft. Wayne Interconnect, IN	Advertiser	Donald J Trump for President	Show All Lines			
Market	Ft. Wayne				Total # of Weeks	1	
		Client Code	32	Total		\$3,860.00	
AE	Brenda Hadley	Product Code	37	Commission		\$579.00	
Sales Coordinator	Collin Moore	Est Code	649	Net Total		\$3,281.00	
Office	Washington	Product Name		Total Spots		19	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted				Sold On		Cost Per Spot
Survey	Cable Nielsen Live+1 Feb16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : R1: Corrected Dayparts 4.22							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NFLN		4/25/16	5/1/16	20:00	23:30				X				-	-	3	\$60.00	\$180.00	30	R1: corrected daypart
2	NFLN		4/25/16	5/1/16	19:00	23:00					X			-	-	3	\$60.00	\$180.00	30	R1: corrected daypart
3	NFLN		4/25/16	5/1/16	12:00	19:30						X		-	-	5	\$60.00	\$300.00	30	R1: corrected daypart
4	ESPN	AVG. ALL WKS	4/25/16	5/1/16	20:00	23:30					X			-	-	3	\$400.00	\$1,200.00	30	R1: corrected daypart
5	ESPN	COLLEGE BKBL R<	4/25/16	5/1/16	12:00	20:00						X		-	-	5	\$400.00	\$2,000.00	30	R1: corrected daypart

	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	Total
SPOTS	19	0	0	0	0	0	0	0	0	0	0	0	19
AMT	\$3,860.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,860.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/22/16

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